JDS1 MARKETING

A website that works on its own. An SEO plan that does everything else.

1 · YOUR HIGH-PERFORMANCE WEBSITE

On-page SEO, built into every page from day one.

On its own, it helps Google and AI tools find, understand and recommend you.

- ✓ Fast on every phone
- ✓ Titles and headings
- ✓ Schema for Google and AI
- ✓ Alt text and compressed images
- ✓ Sitemaps and internal links
- ✓ Analytics and conversion tracking

See the website →

Web page · One-page PDF

↓ Then add an SEO plan, and our team does all of this ↓

2 · YOUR SEO PLAN COVERS ALL OF THIS

🔎 Research & strategy

- ✓ Keyword research (Google Keyword Planner)
- ✓ Competitor research
- ✓ Your best services and towns
- ✓ A content plan for the year

📍 Google Business Profile

- ✓ Categories, services and areas set right
- ✓ Photos and regular posts
- ✓ Built to win the map pack
- ✓ Bing Places to match

🤖 AI search

- ✓ We check ChatGPT, Claude, Gemini and Perplexity by hand
- ✓ Google AI Overviews too
- ✓ We get you on the sources they trust

📚 Directories & listings

- ✓ We find the directories that matter
- ✓ We get you listed
- ✓ Name, address and phone match everywhere

📱 Social consistency

- ✓ We check every social profile
- ✓ Same details and links everywhere
- ✓ So Google and AI trust it's you

✍️ Content & authority

- ✓ New SEO articles every week (1 to 3, by plan)
- ✓ Digital PR to get you mentioned
- ✓ Links from sites Google trusts

⭐ Reviews & reputation

- ✓ Review requests sent for you (Authority Engine™)
- ✓ A steady stream of detailed reviews
- ✓ Your reputation, protected

See the SEO plans →

Plans differ mostly by how many articles we publish a week.

Web page · One-page PDF

We run it. You see it.

Our team, our tools, your results.

- ✓ **SE Ranking** · Your rankings and competitors, tracked
- ✓ **Search Console + Bing** · We fix what Google and Bing flag
- ✓ **GoHighLevel + tracking number** · Every call and form traced
- ✓ **AI search, by hand** · ChatGPT, Claude, Gemini and Perplexity
- ✓ **Google Analytics** · Which pages bring customers
- ✓ **Your dashboard** · See all of it, any time

What's your online game plan?

Some items depend on your plan. We'll walk you through yours on a quick call.

Book a call →

book.jds1marketing.com

Be kind to your future business.